

April 2011

## Message from the President



Dear EWI Members,

Before I mention April, let me thank the committee who arranged our March event, the first of a two part series on "Social Media." It was positively fabulous! Thanks to our program directors, Libby Sponsler and Patti Ripperger, and members, Susan I. Wranik and Karin Arnette, for bringing us such experts in the field. Being the shy and reserved organization we are, the questions just poured out. It became obvious we need more and the Part II of "Social Media" was born. We look forward to seeing Jennifer Abernethy, Peg McDermott and Deb Rochambeau in July. They will be sending us homework in advance. We loved The Caucus

Room and hope to have another event there in the future.

It seems that April and spring are here (come on sunshine) and we are so excited about the celebration of our Washington, DC Chapter's 35<sup>th</sup> Anniversary on April 13<sup>th</sup>. The committees have been hard at work and this event promises to be another sparkling night for our chapter. We're excited about having several past presidents return as our guests and especially happy to welcome Sharon Bennett, our corporate EWI president. Please remember to invite your executive as our guest.

In looking forward to our next election of officers for our chapter, I would ask you to begin to think of whom you would like to nominate and whether you would like to serve on the EWI DC board of directors.

On April 4<sup>th</sup> Susan I. Wranik, Paula Heichel and I attended the "Women in the Boardroom" conference. Please visit [www.womenintheboardroom.com](http://www.womenintheboardroom.com), for more information about this organization and to join their LinkedIn Group. We heard from four professional, intelligent and sincere women panelists who were engaging speakers. They talked with us about the pros and cons of serving on boards. The benefits of board service and the salaries can be very beneficial. The beauty of board service with our EWI chapter is that you are building your skills and resume toward future board service. We also invited many of the dynamic women we met to celebrate with us on April 13<sup>th</sup>. We know you will enjoy meeting them and they will love all of you.

Happy 35<sup>th</sup> Anniversary Washington DC EWI!!!

### **Toni C. Little**

2010-2011 President,  
EWI of Washington, DC , 24/7  
Technology Solutions, Inc.

### 2010-2011 Officers & Directors

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## Connections

- Expand your global network of business professionals
- Access EWI's International Directory, website and publications
- Promote your firm through Chapter and Corporate advertising, partnerships, and sponsorship opportunities
- Utilize the Affiliate Shopping/Service Programs

### Membership Postings

The following firms have been approved for posting by the Chapter Board of Directors. Objections must be submitted in writing by the member firm Executive stating the nature of the objection. Any objections must be received within 10 days of this notice by Susan Wranik Membership Director at [siwranik@verizon.net](mailto:siwranik@verizon.net).

*National Association of Realtors*  
 Major: Association  
 Minor: Real Estate  
 Rep: Kristine Navarro

## DC Happenings

### Big Band Jam!

April 15-24, 2011. The Blues Alley Society sponsors a jazz festival with performances and workshops at a variety of venues in Washington, DC. DC area High School and University jazz ensembles perform live on the National Mall at the Sylvan Theater, near the Washington Monument.

### FLASH - Photography Event

Through April 17, 2011. 2450 Crystal Drive, Arlington, VA. Two floors of a Crystal City office building will be transformed into a local and international gallery of photography, featuring a multitude of new works.

### Filmfest DC

April 7-17, 2011. See a wide range of extraordinary new films from around the world at a variety of Washington, DC locations.

### DC Design House Tours

April 9-May 8, 2011. Washington, DC's premiere residential design showcase features a home renovated by the region's top interior designers.



Dear Chapter Members: EWI of Atlanta designed and produced a new EWI lapel pin. Above is a copy of the pin for your review. It is quite beautiful, the new EWI branding and logo adds a very stylish look. It is made with lovely Swarovski Crystals and looks great on any outfit, not to mention a conversation piece as a recruitment tool. Wouldn't these be great to wear to LCAM!

EWI of Atlanta is able to provide these pins to other EWI chapter at \$25 each or \$20 each for all orders of 20 or more pins.

If you are interested in purchasing, please contact Cheryl Hawkins, 202-637-9466 OR [chawk@clinical-labs.org](mailto:chawk@clinical-labs.org).



### Partner With Me!

Claire Fay of Live Well International  
 202-437-4167 or [claire.fay@livewellintl.com](mailto:claire.fay@livewellintl.com)  
**Education and Coaching on the Art of Balanced Living**

Connecting what we do on a daily basis, our wellness programs are simple, effective, and designed to become a seamless part of your busy lifestyle. Whether you want to shed pounds, gain more energy, improve your health, or simply go from good to great, these programs take all the guesswork out of proper nutrition.

On **May 9**, we're starting another **5-Week RESET™ Challenge** designed to jumpstart healthy living and achieving your ideal weight. It restores your body's balance and reduces inflammation. It gets you off the high-glycemic roller coaster by stabilizing your blood sugar and eliminating your cravings for unhealthy foods, which is the key to success in continued weight loss and maintaining a "healthy for life" lifestyle. For details, visit [www.livewelldc.com](http://www.livewelldc.com) and look for the RESET button.



## Careers

Participate in:

- Academy of Leadership Program
- Professional Development Webinars
- Leadership Link access for skill building
- Network monthly with leading experts in business and career development
- Develop leadership skills through service on Chapter and Corporate Boards
- Benefit from an EWI Fellows Scholarship

**Leave a legacy gift and enhance financial security for those who will benefit from EWI's programs.**



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or Go to [www.ewiconnect.com](http://www.ewiconnect.com)



### Professional Development Webinar "Emotional Intelligence" Cathy Holloway Hill

**TUESDAY, MAY 3, 2011**

**3:00 PM (ET), 2:00 PM (CT), 1:00 PM (MT),  
NOON (PT), 9:00 AM (HAWAII)**

**\*\* Open to all employees of EWI Member Firms \*\***



CATHY HOLLOWAY HILL

Cathy Holloway Hill is Founder and CEO of C. Holloway Hill Enterprises, a personal and professional development company in Jeffersonville, Indiana. Her company's mission is to devise strategies that promote performance excellence and empower others to achieve their personal and professional best. Cathy provides her clients with the tools and knowledge to take action, discover potential, embrace change, and unleash their brilliance.

Cathy has a B.S. in Computer Science and multiple Coaching Certifications, and is currently pursuing a Masters in Psychology. Beginning her career at IBM Corporation, she has been recognized with leadership awards at both IBM and Brown-Forman Corporations.

**.. REGISTER NOW ..**

## EWI Corporate Calendar Updates

**Monday, April 11, 2011**

**Chapter Development Training:**

Fundraising

"Tips to Help You Run a Successful Fundraiser"

with Sue Fleming

**April 14-16, 2011**

**EWI Spring Conference**

"Leadership: A Growth Experience"

Location: Tulsa, Oklahoma

**April 15<sup>th</sup> 2011**

Proposed bylaw changes must be received by the Corporate Office

**Monday May 2, 2011**

Chapter EWISP applications due to corporate office

**Monday, May 9, 2011**

**Vice Presidents Chat**

with Lisa Stokes

**Tuesday, May 24, 2011**

**Chapter Development Training:** Secretary

"Taking Minutes Shouldn't Take Hours:

A Guide to Accurate and Succinct Meeting Notes"

with Lisa Fabian

**Friday June 2, 2011**

Applications due for Corporate Board service

**September 22-24, 2011**

**SAVE THE DATE!**

64th LCAM in Minneapolis, MN



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EWI-DC Vice President Karin Arnette was recognized for her volunteer service with Homestretch. Congratulations Karin! We are so proud of you! Thank you for inspiring our chapter members to give back to the communities around us.

“Volunteers to be recognized for service”

Event to honor those who contributed 1,000 or more hours this past year by Kali Schumitz | Staff Writer Fairfax Times



Every year, volunteers like Karin Arnette donate hundreds of thousands of hours of their time to keep a range of Fairfax County organizations moving -- from nonprofits that help the homeless to the county library. Arnette of Great Falls is one of a handful of

super-volunteers who will be recognized at a Volunteer Fairfax event April 14 for providing 1,000 or more volunteer hours in 2010. "We have volunteers who help in almost every area of our work," said Christopher Fay, executive director of Homestretch Inc. "Some, like Karin, kind of make us their mission."

Arnette serves on the board of directors of Homestretch, a Falls Church-based nonprofit that provides services to homeless families aimed at enabling them to become self-sufficient. Last year, she led the planning for the group's 20th anniversary gala, the largest event the nonprofit has staged. Although she said she always has been civic-minded, Arnette said she has delved deeper into volunteering for Homestretch because she is passionate about the group's mission. "I pretty much feel like it's a business person's dream," she said. "It's a hand up, not a handout."

Her passion for the organization translates into new donors and volunteers for Homestretch, Fay said. Arnette often is at networking events for her promotional product business, Karin's Custom Images, and her professional clients inevitably hear about Homestretch. "Wherever she goes, she is an ambassador for us," Fay said. The value of donations she has brought to the organization, as well as what she has donated through her own business, is in the tens of thousands, he said.

For example, she got a business to donate web design services for Homestretch's website. It is hard to quantify the value of volunteers such as Arnette, said Jeanne Sanders, executive director of Volunteer Fairfax, a nonprofit that promotes and coordinates volunteerism in Fairfax County.

The 152 people who were nominated for this year's volunteer service awards contributed a total of about 240,000 hours to area organizations in 2010. Those hours are valued at approximately \$5 million. For an organization such as Homestretch, volunteer services reduce operating costs by about a third, Fay said. "The reason nonprofits do a great job because we have volunteers and civic groups and businesses who are willing to give of their time," Sanders said. National Volunteer Week is April 10 through April 16. For more information on volunteer opportunities in Fairfax County, visit [www.volunteerfairfax.org](http://www.volunteerfairfax.org).

# Executive Women International

## 35<sup>th</sup> Anniversary

**WEDNESDAY, APRIL 13, 2011**

6:00 PM *SUNTRUST BANK*  
1445 NEW YORK AVENUE NW  
9<sup>TH</sup> FLOOR

RECEPTION FEATURING  
HISTORIC CHAPTER PHOTOS  
VIDEO PRESENTATION  
DINNER  
RECOGNITION OF PAST PRESIDENTS

SPEAKER: SHARON BENNETT  
2011 EWI CORPORATE PRESIDENT

PARKING: \$7 NEXT TO SUNTRUST

METRO: MCPHERSON SQUARE

COST: \$50.00



### RESERVATIONS REQUIRED

RSVP: Debbie Williams  
phone 202-457-0617 or e-mail [Deb@Wisdom-Williams.com](mailto:Deb@Wisdom-Williams.com)

[www.ewi-dc.org](http://www.ewi-dc.org)

### Member Firms

- 24/7 Technology Solutions, Inc.
- Alternate Perspectives, Inc.
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Cosmetic Surgery
- Best Messenger
- Columbia Lighthouse for the Blind
- FMC Corporation
- Glassmanor Elementary School
- Goodyear Tire & Rubber Company
- Gray Loeffler, LLC
- H Street Ventures
- Hamilton Crowne Plaza Hotel
- Karin’s Custom Images
- La Musa
- Live Well International
- Mindy’s Catering
- Pepsi Beverages Company
- Price Modern
- SunTrust Bank
- Susan I. Wranik Associates
- TRAK Services
- Wells Fargo Advisors
- Wisdom & Williams
- York Flowers



### Calendar of Events

*Meetings are held on the 2<sup>nd</sup> Wednesday of the month unless otherwise noted.*



April 13, 2011  
 EWI DC 35th Anniversary  
 Celebration  
 Sun Trust Bank

May 11, 2011  
 ASIST Scholarship Award  
 Dinner  
 Hamilton Crowne Plaza

June 8, 2011  
 EWI-DC team building  
 CulinAerie

\* \* \* \* \*

# EWI of Washington DC

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