

June 2011

Message from the President



Every month I ponder over what I'd like to share with you. This month two of our members suffered the loss of a loved one. It brings home the importance of love, family, friends and a passion for what you do everyday. Time itself is such a valuable gift. Every day we're given 24 hours to live. What we do with those 24 hours is a gift to those around us and to ourselves.

I love and appreciate all the relationships in my life but I admit I'm not always present to those around me. Maybe it's part of my personality to ponder, reflect and contemplate about life. I love to dive into the rich meaning of life and turn over issues in my mind of how I can help make a difference in this world we live in.

Sometimes I forget that everyday life has its own richness of taste, feel and touch. When I let myself be in touch with my family, friends, employees and colleagues, is when I see their robust imagination taking them to far-off places. Then their creativity brings them "back home" in a new way. For many, a passion, a purpose in life, is something they search for. For many, a purpose brings power, confidence and peace of mind, a general sense of well-being.

I recently read a book about caring for patients with memory loss. No, it's not me yet; but I think most of you know it's my mother. The title of the book is "*The Silverado Story, A Memory Care Culture Where Love is Greater than Fear*" by Loren Shook and Steve Winner. In talking about the "fear culture" they gave as an example the fear of losing your job as keeping you unhappy with circumstances you should be changing (either by leaving or by making changes within the existing framework of your job). Their approach to a skilled care facility was to come from love in everything they do or say. This takes imagination and honesty.

I wanted to share this *Culture Where Love is Greater than Fear*, and wish you the capability to erase fear and replace it entirely with love. It's amazing the culture you can create in your own workplace, home and community. I also wish you passion for what you do everyday.

Our chapter members have great passion for EWI. Each month we are so happy to see one another. That passion for a common interest and continued bonding carries over to our work and home environments. We also recently provided love to our winner of the 2011 ASIST Award, April McKoy, as well as financial assistance to make her dreams come true in college and her future brighter. We encouraged about 50 little first graders at Glassmanor Elementary School telling them two stories with messages of a "can do" attitude. They hugged their books as they left and they felt the love.

I wish you Love not Fear,
Toni C. Little
 2010-2011 President,
 EWI of Washington, DC , 24/7
 Technology Solutions, Inc.

2010-2011 Officers & Directors

PRESIDENT

Toni Little
 24/7 Technology Solutions, Inc.
 703-764-2866
 tlittle@24-7inc.com

VICE PRESIDENT

Karin Arnette
 Karin's Custom Images
 703-450-4053
 karinisci@aol.com

SECRETARY

Detta Voesar
 Susan I Wranik Associates
 301-907-0740
 dvoesar@verizon.net

TREASURER

Nancy Dinse
 Gray Loeffler, LLC
 202-461-2138
 ndinse@grayloeffler.com

SERGEANT AT ARMS

Debbie Williams
 Wisdom & Williams
 202-457-0617
 deb@wisdom-williams.com

MEMBERSHIP DIRECTOR

Susan I. Wranik
 Susan I Wranik Associates
 301-907-0740
 siwranik@verizon.net

PROGRAM DIRECTOR

Libby Sponsler
 Price Modern
 301-459-8111
 libby.sponsler@pricemodern.com

PUBLICATION DIRECTOR

Miriam Clinton
 TRAK Services
 202-466-8850
 miriam.clinton@trakservices.com

B/C/DP DIRECTOR

Phala Johnson
 Goodyear Tire & Rubber Company
 202-682-9250
 phala_johnson@goodyear.com

ADVISOR - Jennifer Wild

Alternate Perspectives, Inc.
 202-237-7746
 jwild@alternatoperspectives.org

Connections

- Expand your global network of business professionals
- Access EWI's International Directory, website and publications
- Promote your firm through Chapter and Corporate advertising, partnerships, and sponsorship opportunities
- Utilize the Affiliate Shopping/Service Programs

Membership Postings

The following firms have been approved for posting by the Chapter Board of Directors. Objections must be submitted in writing by the member firm Executive stating the nature of the objection. Any objections must be received within 10 days of this notice by Susan Wranik Membership Director at siwranik@verizon.net.

DC Happenings

Smithsonian Folklife Festival

June 30-July 4 and July 7-11, 2011. Celebrate cultural traditions from around the world. The Festival includes daily and evening music and dance performances, crafts and cooking demonstrations, storytelling and discussions of cultural issues. This is one of Washington, DC's most popular summer events.

US Open at the Congressional Country Club

June 13-19, 2011. The U.S. Open, which was first conducted in 1895, is one of 13 national championships conducted annually by the United States Golf Association.

Screen on the Green

Mondays, July - August, 2011. Exact Dates to Be Announced
National Mall
Washington, DC

EWI Member Firm Highlights



Pepsi Refresh Project recognized with best Public Relations Campaign of the Year award!

The Pepsi brand team, in partnership with Weber Shandwick and Edelman, recently received the Platinum and Gold SABRE Awards for the Pepsi Refresh Project campaign for Best Public Relations Program and Best Social Media Campaign of 2011, respectively. The Pepsi Refresh Project was recognized by top industry leaders for its use of social media to engage and incite consumers to refresh their world. The SABRE Awards is the world's largest awards competition for the public relations industry, celebrating PR campaigns that demonstrate the highest levels of creativity, integrity and effectiveness. The awards were presented at a ceremony held on May 10 in New York City.



CONNECTIONS | CAREERS | COMMUNITY



Columbia Lighthouse Fun Run & Walk

September 10, 2011

The Lighthouse Fun walk is a non competitive, family friendly 5K run/walk being held at National's Park in Washington DC as a fundraiser for Columbia Lighthouse for the Blind. There will be live music, refreshments, vendors and much more! Tickets to the National's game will be included in certain sponsorship levels. Come make a day of it! Log onto www.clb.org to register!

CLB would like to send a special thanks to their first \$10,000 sponsor, APG!

Careers

Participate in:

- Academy of Leadership Program
- Professional Development Webinars
- Leadership Link access for skill building
- Network monthly with leading experts in business and career development
- Develop leadership skills through service on Chapter and Corporate Boards
- Benefit from an EWI Fellows Scholarship

Leave a legacy gift and enhance financial security for those who will benefit from EWI's programs.



Call or go online for more details about how you can make a difference.

Toll Free: 1-877-4-EWI-NOW
or Go to www.ewiconnect.com



Recruitment Growth Update

Congratulations to 19 Chapters for their Membership Growth

We are excited to welcome 12 new member firms to EWI in the month of April and honor the following Chapters for their recruitment efforts.

Three New Firms:

EWI of Jackson

Two New Firms:

EWI of Oklahoma City

EWI of Wichita

One New Firm:

EWI of Boise

EWI of Calgary

EWI of Colorado Springs

EWI of Dallas

EWI of Des Moines

EWI of Grande Prairie

EWI of Harrisburg

EWI of Honolulu

EWI of Los Angeles

EWI of Minneapolis

EWI of Nashville

EWI of Omaha

EWI of San Antonio

EWI of Shreveport-Bossier City

EWI of Spokane

EWI of Washington DC

Congratulations to the Chapters listed above for their success, and to all Chapters for keeping the **“Focus on the Firm.”**



CONNECTIONS | CAREERS | COMMUNITY

EWI Corporate Calendar Updates

Tuesday June 14, 2011

Professional Development Webinar

"Building Connections" with Rhonda Bannard

Thursday June 23, 2011

Chapter Development Training

Literacy Training with Drennen Hallett

Tuesday, July 12, 2011

Professional Development Webinar

"Generational Communication" with Anna Liotta (LCAM 2010 Presenter)

September 22-24, 2011

SAVE THE DATE!

64th LCAM in Minneapolis, MN



CONNECTIONS | CAREERS | COMMUNITY

WEDNESDAY, JUNE 8TH

EWI-DC Teambuilding



CULINAERIE
1131 14th Street, NW

6:00 PM NETWORKING
6:30 PM COOKING CLASS & DINNER
7:45 PM ANNOUNCEMENTS

PARKING: Valet NEXT DOOR
AT THE DONOVAN HOUSE

*Please remember to bring your claim check
to CulinAerie for validation*

METRO: McPherson Square
COST: \$60.00

RESERVATIONS REQUIRED ►

RSVP to Debbie Williams by Friday, May 6th
Phone: 202-457-0617 or email: Deb@Wisdom-lliams.com

**REGISTER
ONLINE**

Member Firms

- 24/7 Technology Solutions, Inc.
- Alternate Perspectives, Inc.
- American Clinical Lab Association
- Austin-Weston Center for
Cosmetic Surgery
- Best Messenger
- Columbia Lighthouse for the Blind
- FMC Corporation
- Glassmanor Elementary School
- Goodyear Tire & Rubber Company
- Gray Loeffler, LLC
- H Street Ventures
- Hamilton Crowne Plaza Hotel
- Karin's Custom Images
- La Musa
- Live Well International
- Mindy's Catering
- Pepsi Beverages Company
- Price Modern
- SunTrust Bank
- Susan I. Wranik Associates
- TRAK Services
- Wells Fargo Advisors
- Wisdom & Williams
- York Flowers



Calendar of Events

Meetings are held on the 2nd Wednesday of the month unless otherwise noted.



June 8, 2011
EWI-DC team building
CulinAerie

July 13, 2011
Social Media Panel Event
Part II

July 30, 2011
Homestretch Picnic

* * * * *



EWI of Washington DC

Wishes To Thank Our Sponsors

LEADERSHIP CHAMPION



GOLD SPONSORS



FOOD & ENTERTAINMENT SPONSORS



SILVER SPONSORS



Alternative Perspective, Inc.



IN KIND SPONSORS



distinctly personal