

September 2011

## Message from the President



Recently Deb Williams, recommended a Book-on-Tape to me: "Younger Next Year for Women." How intriguing is that for a title?!! It's full of great information about how (and why) to exercise, eat, build your circle of friends and family, have fun, and it has an interesting section about our limbic (the inner border of the cortex) brain. In a nutshell our limbic brain demands love, touch, emotion, feelings, interaction, and socialization.

This concept hit me as to how vital our EWI chapter and the overall organization are to the well being of all of us. EWI serves our limbic brains. It nourishes our emotions, interaction and socialization like no other organization can

do. I think I speak for everyone when I say we all look forward to our monthly events. We can't wait to hug, laugh, find out what the others are doing and enjoy a wonderful meal and program together. Beyond the professional development our group provides so beautifully, there is the limbic development. Studies have proven that those who find limbic joy live healthier and longer lives. Sharing and achieving our goals with commitment and excitement together energizes us. This replenishment spreads to our business and personal lives.

One of our greatest joys has come recently with the news that our very own Delores Colonese will be honored at LCAM with the first ever Lucille Johnson-Perkins Outstanding Representative Award. Delores is our classic example of the limbic system working at its optimum capacity. There are not enough accolades to congratulate her. Delores, we are proud to call you our colleague and friend.

Looking back through this year, we had a hugely successful Gala in November, a phenomenal 35<sup>th</sup> Anniversary Celebration in April, a heartwarming and rewarding ASIST Award dinner in May and in between some of the best programs ever, to include coming into the social media age. Our board has been always diligent and professional in their tasks. I hear of board meetings in other chapters that take three and four hours. We always manage to delegate and do, keeping our board meetings to an hour. This is not to minimize the hundreds of hours spent planning, organizing and coordinating. I thank our 2010-2011 board from the bottom of my heart for their selfless and fun spirit. You are all SUPERSTARS!!!

We salute our old board and welcome our new board with Karin Arnette at the helm. We look forward to continuing to be the very best of the best!

Thank you all for your wonderful support,  
Toni

**Toni C. Little, Washington, DC Chapter President, 2010-2011**  
24/7 Technology Solutions, Inc.

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## Connections

- Expand your global network of business professionals
- Access EWI's International Directory, website and publications
- Promote your firm through Chapter and Corporate advertising, partnerships, and sponsorship opportunities
- Utilize the Affiliate Shopping/Service Programs

### Membership Postings

The following firms have been approved for posting by the Chapter Board of Directors. Objections must be submitted in writing by the member firm Executive stating the nature of the objection. Any objections must be received within 10 days of this notice by Susan Wranik Membership Director at [siwranik@verizon.net](mailto:siwranik@verizon.net).

### “Partner with me!”

Member Firm Highlight for September  
 Steve Lilienthal ~ DC Learns  
 (202) 331-0141 [dclearns.org](http://dclearns.org)



Steve Lilienthal recently joined Executive Women International's DC Chapter based on its interest in promoting literacy and helping adults in transition in the DC area. As a volunteer with the Literacy Volunteers of America/National Capitol Area and with the Academy of Hope, Steve knows first-hand how lack of literacy can prevent good people from achieving success. Steve is also a board member of D.C. LEARNs, a coalition of organizations which

advocate for literacy and whose members provide literacy services to people of all ages. Adult literacy is considered to be very important by D.C. LEARNs because families that can read together are better prepared to succeed together. Steve encourages EWI members to get to know D.C. LEARNs staff members Jeff Carter and Dawn Thomas as well as the organizations within the D.C. LEARNs coalition and the services they provide.



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It's time once again for **York Flowers 31<sup>st</sup> Annual September Rose Special** –



a chance for York Flowers to say “thank you” to our valued customers by heavily discounting our famous, high-grade premium roses for local delivery &/or pick

up in both our DC and Annapolis stores! We will deliver or prepare your roses for pick-up throughout the month of September (9/1-9/30/2011) arranged artfully in a glass vase for just \$39.99 per dozen or wrapped in clear cellophane/box for just \$34.50 per dozen. Tax and delivery are additional.

Roses and other types of flowers have been used for hundreds of years to send a message of love and various other messages as well. In the distant past, the color of the roses sent a very distinct and specific message such as friendship, love, jealousy, happiness, innocence, lasting affection and more. As time went on, it seems multiple meanings arose for various flowers and plants. For instance, the bloom of the azalea plant was taken by some to mean : “take care of yourself for me” but in the Chinese tradition it is the symbol of womanhood.

Modern times and numerous other ways to send messages have left many of these intended meanings behind and most floral gift senders do so with clear card messages attached so as not to leave any doubt why and from whom the gift was sent. However, if your recipient is keen on the encoded secret messages intended by flower senders from days gone by, you may have some fun doing so! An old book or magazine article can reveal these secret codes and reasons for sending begonias, lilies or zinnias (or you can forsake the methods of past learning for a quick Google search).

Call, email, fax or send York Flowers your order for the September Rose Special today!

York Flowers  
 Phone 202-363-1150  
[www.yorkflowers.com](http://www.yorkflowers.com)

## Careers

Participate in:

- Academy of Leadership Program
- Professional Development Webinars
- Leadership Link access for skill building
- Network monthly with leading experts in business and career development
- Develop leadership skills through service on Chapter and Corporate Boards
- Benefit from an EWI Fellows Scholarship

### Marye Hobson – 90<sup>th</sup> Birthday Celebration

As many of you know, Marye, the 3<sup>rd</sup> President of the Washington, DC Chapter, and a Life Member of our Chapter, recently celebrated her 90<sup>th</sup> Birthday at the Lutheran Home in Rockville on July 30, 2011.

Many of her friends from EWI came to celebrate with her at a surprise luncheon in her honor, and she was overwhelmed by everyone's love and support. Thank you to Karen Kuhn who drove 3 hours (one way) from her home in Virginia to share in this special occasion.



## Upcoming EWI Corporate Webinar's

### Monday, September 12, 2011

Professional Development Webinar  
 "How to Manage a Committee and Planning Effective Meetings"  
 3:00 pm (ET)

### Tuesday, October 11, 2011

Professional Development Webinar  
 "How to Communicate Effectively with a Virtual Team"  
 3:00 pm (ET)

### Tuesday, November 8, 2011

Professional Development Webinar  
 "Building Trust in the Workplace"  
 3:00 pm (ET)



### Columbia Lighthouse Fun Run & Walk is tomorrow!!

September 10, 2011

The Lighthouse Fun walk is a non competitive, family friendly 5K run/walk being held at National's Park in Washington DC as a fundraiser for Columbia Lighthouse for the Blind. There will be live music, refreshments, vendors and much more! Tickets to the National's game will be included in certain sponsorship levels. Come make a day of it! Log onto [www.clb.org](http://www.clb.org) to register!



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***EWI-DC ANNUAL MEETING***  
**AND**  
**2011-2012 BOARD INSTALLATION**

***WEDNESDAY, SEPTEMBER 14<sup>TH</sup>***

**CARMINE'S**  
ESTABLISHED  
-1990-  
*NYC's Legendary Family Style Italian Restaurant* <sup>TM</sup>

**425 7TH STREET, NW**  
**WASHINGTON, DC, 20004**

**6:00 PM NETWORKING**

**6:30 PM DINNER**

**7:30 PM ANNUAL MEETING**

**METRO: ARCHIVES – NAVY MEMORIAL**  
**VALET PARKING \$10**

**COST: \$50.00**

**\*RESERVATIONS REQUIRED\***

***RSVP: DEBBIE WILLIAMS BY FRIDAY, SEPTEMBER 9<sup>TH</sup>***  
**PHONE 202-457-0617 OR EMAIL [DEB@WISDOM-WILLIAMS.COM](mailto:DEB@WISDOM-WILLIAMS.COM)**

### Member Firms

- 24/7 Technology Solutions, Inc.
- Alternate Perspectives, Inc.
- American Clinical Lab Association
- Austin-Weston Center for  
Cosmetic Surgery
- Best Messenger
- Blue Pencil Institute
- Carmine's Restaurant
- Columbia Lighthouse for the Blind
- FMC Corporation
- Glassmanor Elementary School
- Goodyear Tire & Rubber Company
- Gray Loeffler, LLC
- H Street Ventures
- Hamilton Crowne Plaza Hotel
- Karin's Custom Images
- La Musa
- Live Well International
- Mindy's Catering
- Pepsi Beverages Company
- Price Modern
- SunTrust Bank
- Susan I. Wranik Associates
- TRAK Services
- Wells Fargo Advisors
- Wisdom & Williams
- York Flowers



### Calendar of Events

*Meetings are held on the 2<sup>nd</sup> Wednesday of the month unless otherwise noted.*



September 14

Annual Meeting/Board  
Installation  
Carmine's Restaurant

September 22-24

LCAM  
Minneapolis, MN

October 12<sup>th</sup>

TBA

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