

August 2009



Message from the President

Time is winding down on my presidency and I have thoroughly enjoyed the year so far. Of course, it would not be possible without our wonderful board members. Jenny has assembled her new Board and you will be hearing more about that at our August meeting. It will be another exciting year.

It looks like there will be eight members from the Chapter going to LCAM this year. This is a pretty good percentage given the size of our Chapter. I will be the delegate and Jenny will be the alternate at the annual meeting. A few bylaw amendments, along with reviewing the proposed corporate operating budget, will likely make for a lively discussion during the annual meeting. We will be discussing these proposed bylaws amendments in August and September.

Speaking of LCAM, our own Julia Kennedy has been asked to participate on a membership panel. She will be explaining some of the methods we have -used for retention and recruiting. This is a great opportunity for Julia to participate on the corporate level once again. Julia is working on another orientation for September 29 at the Verizon offices. If you missed the last one, this is another opportunity to learn more about EWICONNECT.

I would like to extend a special thanks to SunTrust (Pat Martin-Wetzel & Carol Trageser) and Pepsi Bottling Group (Delores Colonese). Each firm made a generous contribution of \$2,500 to support our B/C/DP initiatives. In these challenging times for our businesses, we are especially grateful for the continued support of these two outstanding member firms.

I hope that everyone has had an enjoyable summer and that your travels have been safe.

I look forward to seeing you all on August 12.

Best regards,
Nancy Dinse
The Loeffler Group

CALENDAR OF EVENTS

Chapter Dates to Remember

August 12, 2009

Guest Speaker
Alana Sugar
Nutritionist, Whole Foods

September 9, 2009

Chapter Business Meeting
Board Installation

Guest speaker
Susan I. Wranik
"How to Improve Your Memory"

September 29, 2009

New Member Orientation
Verizon

* * * * *

EWI Corporate Events

August 20, 2009

EWI Budget & Delegate
Conference Calls

September 24-26, 2009

Leadership Conference & Annual
Meeting

LCAM 2009
Louisville, KY



**Chapter Meeting
Wednesday, August 12, 2009**

Nutrition with Intuition

Presented by

***Alana Sugar*
Certified Nutritionist**

**The Capital Grille
601 Pennsylvania Avenue, NW**

**6:00 pm Networking
6:30 pm Dinner; 7:15 pm Program**

**Parking: Valet or Street Metro: Judiciary Square
*Reservations Required***

*Please RSVP to Loesje Troglia
by Friday, August 7, 2009
Via phone: 202-419-8508 or
e-mail: Loesje Troglia: ltroglia@cq.com*

***Cancellations made within 72 hours of the meeting date, those who do not RSVP or "no shows" will be charged the meeting fee. Members with outstanding meeting fees must bring their account current to attend future meetings. Prepayment of meeting fees is appreciated and welcomed.*

**2009/2010 Slate of Officers & Directors
Washington, DC Chapter**

President
Vice President/President-Elect
Secretary
Treasurer
Sergeant-at-Arms
Membership Director
Program Director
Publication Director
Ways and Means
B/C/DP Co-Chairs

Board Advisor

Jenny Wild, Alternate Perspectives, Inc.
Toni Little, 24/7 Technology Solutions, Inc.
Detta Voesar, Susan I. Wranik Associates
Karin Arnette, Karin's Custom Images
Debbie Williams, Wisdom & Williams Associates
Julia Kennedy, H Street Ventures
Loesje Troglia, Congressional Quarterly
Karen Kuhn, Verizon
Paula Heichel, Wells Fargo Securities
Jocelyn Hunter, Columbia Lighthouse for the Blind
Jillian Pham, A Thyme to Taste
Nancy Dinse, The Loeffler Group, LLC

Community

August is Cataract Awareness Month

Did you know that 20.5 million Americans age 40 and older have cataracts?

Recognizing Signs of Cataract

Cataracts usually develops slowly and will eventually impair your vision because of overall blur or image distortion.

Some signs and symptoms of cataract include:

- Sensitivity to light
- Double vision in a single eye
- Clouded, blurred or dim vision
- Halos around lights

Source, Columbia Lighthouse for the Blind July/August Newsletter.

**Please remember to bring non-perishable food items
to support the Gethsemane United Methodist Church Food Pantry.**

Connections



USAA Named One of 2009's 50 Top-performing Insurance Companies

USAA has been honored by insurance industry consulting firm [The Ward Group](#) as a member of its *2009 Ward's 50 Top-Performing Insurance Companies* for both property-casualty and life-health insurance. USAA is one of only seven companies to earn the prestigious *Ward's 50* seal in both categories. The Ward Group revealed its selections by webinar today.

For 19 years, The Ward Group has assessed the financial performance of U.S. insurance companies to pinpoint the industry's top

performers. This year, the company made its selections from a pool of more than 3,000

property-casualty and 800 life-health insurance companies.

USAA is one of only five companies to appear on every *Ward's 50* property-casualty list since its inaugural year in 1991.

"In the midst of the economic downturn, we're thrilled to be recognized for the strength of our business," said USAA President and CEO Joe Robles. "I'm extremely proud to see USAA continually prove that business success does not have to come at the expense of superb customer service."

Earlier this year, USAA was ranked second on *Business Week's* 2009 list of customer service champs and in May, market research firm Forrester gave USAA its top ranking for customer advocacy.

Posted on Jul 13, 2009

The Ward Group is a consulting firm specializing in the insurance industry and a leading provider of industry benchmarking and best practices services. All companies were judged on performance over a five-year period, analyzing publicly available data such as average return on average assets, average return on total revenue, and improvement in leverage ratio.



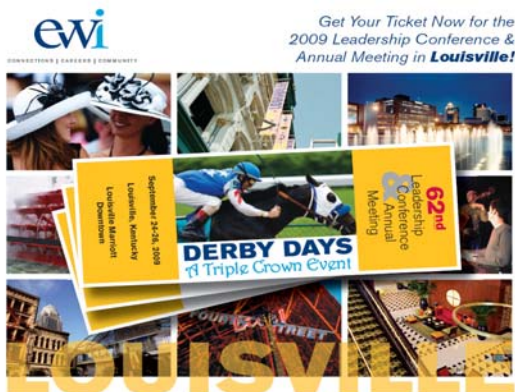
To thank our customers and soon to be customers for choosing York Flowers to send the most tasteful gifts locally, nationwide & worldwide, we offer our 29th Annual September Rose Special once again – one dozen premium roses boxed at \$29.95*** (please add \$10 to have the roses designed in a glass vase with fillers and greens).

Our expanded delivery area now includes Baltimore, Frederick & Howard counties in addition to Anne Arundel, Prince George's, Montgomery & Loudon counties, Washington, DC and Northern Virginia.

Why send our beautiful roses in September? The price is right...because she will be so surprised...because he means more than you can express in words...because you deserve a special treat, too!!! We are sure you can add many more reasons to this list and we invite you to **call us today at 202-363-1150** or visit yorkflowers.com to place your order for local delivery during the month of September!

*** plus tax & delivery. Price available 9/1-9/30 only.

Careers



LCAM Attendees

Nancy Dinse - Delegate
 Cheryl Hawkins
 Julia Kennedy*
 Karen Kuhn
 Jillian Pham
 Patti Ripperger
 Carol Trageser
 Jenny Wild – Alternate Delegate

* Julia Kennedy be one of the panelists of the Capitalizing on Membership Growth Workshop

Corporate Committee Assignments 2009/2010

Cheryl Hawkins, Bylaws Committee
 Julia Kennedy, Expansion Committee, Membership Advisor
 Karen Kuhn, Bylaws Committee



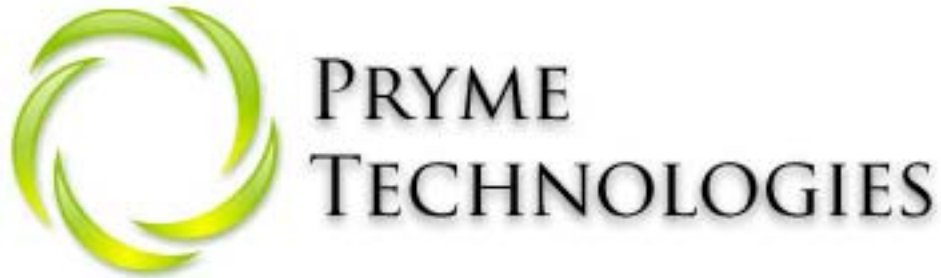
Membership Postings

The following firm(s) has been approved for posting by the Chapter Board of Directors. Objections must be submitted in writing by the member firm Executive stating the nature of the objection. Any objections must be received within 10 days of this notice by Julia Kennedy, Membership Director.

YMCA of Metropolitan Washington Karen Clinkscales Major: Association-Civic Minor: Civic Service	Fairfax Library Foundation Roberta (Bobbi) Longworth Major: Education Minor: Libraries
A New View Trisha White Major: Coach & Speaker (Transition topics)	Melcrum Publishing Claire Leheny Major: Business Service-Management
CulinAerie Susan Holt Major: Food Production Industry Minor: Food Service Mgmt/Culinary Food Training	BAE Systems Denyse LeFever Major: Aeronautic/Aerospace Industry Minor: Aerospace components
Girl Scouts Council of the Nation's Capital Kate Kennedy Major: Associations Minor: Youth Activities	Washington Engraving Poesy Eitsen Major: Printing-Services & Supplies Minor: Engraving & Embossing
Steven Gaffney Company Deatra Vailes Major: Coach & Speaker	KPMG LLP Tamesha Shipley Major: Accounting Minor: Business accounting/Tax & Consulting
Caspian Group Lydia Borland Major: International Business Minor: Management/training/consulting	Share the Love of Jewelry - LiaSophia Sue Chaplin Major: Jewelry Minor: Jewelry Retailing
Stakeholder Robin Sexton Major: Public Relations Minor: Political Consulting	Chase Construction Binh Lam Major: Construction-Special Trade Minor: Residential Construction
Red Door Spa Kelly Bigel Major: Hair & Beauty Minor: Spa Services	Waste Management, Inc. Major: Waste Management Minor: Solid Waste Disposal
Six Flags Major: Recreation-Amusement Minor: Amusement Parks	PriceWaterhouseCoopers LLC Major: Accounting Minor: Business accounting/Tax & Consulting
Time Warner Communications Major: Broadcasting Television Minor: Cable Television Service/Communications	Northrop Grumman Corporation Major: Aeronautic/Aerospace Industry Minor: Military Aircraft Manufacturing
FedEx Worldwide Services Major: Transportation - Air Minor: Express Services - Documents & Packages	Hunton & Williams, LLP Major: Law Minor: Corporate Law
United Way Major: Association-Other Minor: Philanthropic	Deloitte & Touche, LLP Dawn Riddle Major: Accounting Minor: Business accounting/Tax & Consulting

Thank you to our generous B/C/DP Sponsors

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Alternate Perspectives, Inc.

Supporter



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