

June 2010



Dear EWI Members:

I always look forward to the ASIST Awards dinner every year, and last month's dinner was another wonderful and inspiring event. I want to thank our BCDP committee for a wonderful job in putting together a grand evening:

Jocelyn Hunter, Columbia Lighthouse for the Blind  
Phala Johnson, Goodyear Tire & Rubber Company  
Patricia Ripperger, FMC Corporation  
Carol Trageser, SunTrust

We had a lovely venue thanks again to our Programs Committee and VERIZON. I would also like to thank our judges, Toni Little and Jose deOlivares. They chose two very deserving candidates, **Reshma Begum** and **Rochelle Compton**, who will use their scholarship to advance their education and improve their lives.

Terry Flood was our guest speaker. Terry Flood was a founding member of Jubilee Housing in 1973, and Co-Founder of Jubilee Jobs in 1981. Terry works as a job-counselor while managing Jubilee Jobs, and is a faculty member at the Servant Leadership School. For 27 years, Jubilee Jobs has been a place of hope and support for disadvantaged job-seekers throughout metropolitan Washington. Like the EWI ASIST program, Jubilee Jobs changes lives by providing the skills and motivating individuals to believe in themselves.

I hope to see you all at Firm Night on June 9th. We will enjoy presentations by member firms, KARIN'S CUSTOM IMAGES, Karin Arnette, and WELLS FARGO ADVISORS, Paula Heichel, and another delicious meal by MINDY'S CATERING.

*Jennifer Wild*

2009-2010 President, EWI of Washington, DC  
Alternate Perspectives, Inc.

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CONNECTIONS | CAREERS | COMMUNITY

Wednesday, June 9, 2010

**EWI-DC Firm Night**



Offices of Wells Fargo Advisors  
1133 Connecticut Avenue, NW, 9<sup>th</sup> Floor  
WASHINGTON, DC 20036

6:00 PM NETWORKING WINE SPONSORED BY PAULA HEICHEL  
6:30 PM DINNER BY MINDY'S CATERING

MEMBER FIRM PRESENTATIONS

KARIN'S CUSTOM IMAGES, KARIN ARNETTE  
WELLS FARGO ADVISORS, PAULA HEICHEL

PARKING: GARAGES AT 1140 CONNECTICUT AVE., NW  
OR 1725 DESALES STREET, NW  
METRO: FARRAGUT NORTH (RED LINE)  
COST: \$40.00 MEMBERS AND GUESTS

Please RSVP to Debbie Williams by Friday, June 4th  
phone: 202-457-0617 or e-mail: [Deb@Wisdom-Williams.com](mailto:Deb@Wisdom-Williams.com)

*\*\*Cancellations made within 72 hours of the meeting date, those who do not RSVP or "no shows" will be charged the meeting fee. Members with outstanding meeting fees must bring their account current to attend future meetings.*

**Please remember to bring non-perishable food items  
to support the Gethsemane United Methodist Church Food Pantry.**

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**EWI is  
The leading connection for business professionals  
Send your press release or ad to  
Publication Director Karen Kuhn at [karen.kuhn@verizon.com](mailto:karen.kuhn@verizon.com)**

## Connections

### Why Mindy's?



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## Careers

### EWI Teleseminar

#### Save the Date!

Join us for **Get FIRED UP Without Burning Out!**

**Presented by:** Carol Grace Anderson

**Details:** Carol Grace Anderson, M.A., is a motivational expert and author of the popular book: *Get Fired Up Without Burning Out!* She also has an inspiring story in the million-selling *Chicken Soup for the College Soul*®.

This former Psychology teacher and performer has worked with many entertainment legends including Faye Dunaway, Jimmy Buffett, Jane Pauley, Willie Nelson, and Sandra Bullock. What powerful stories she shares!

Along the way, Carol has overcome some big life challenges. From growing up in a tiny 18-foot trailer, going blind in one eye, and losing her younger sister to breast cancer, she learned how to turn struggle into strength.

In this important and fun EWI webinar, Carol will give us her three-step solution to thrive in tough times.

Yes, we really can get fired up...without burning out!

**Date:** Wednesday, June 9, 2010 **Time:** 7:00 pm

## Community

### 2010 ASIST Award Winners Honored at May 12 Dinner

Many EWI members call it their favorite EWI meeting of the year -- the Annual ASIST awards dinner. The EWI ASIST (Adult Students in Scholastic Transition) scholarship provides financial assistance to adult men/women, age 18 and over, to continue their education and achieve self-esteem, improve and impact their personal life, employment, family and community.

With the guidance of volunteer judges, this year the chapter decided to award two ASIST scholarships to two deserving individuals. They both overcame great obstacles, including abusive relationships, in order to fulfill the desire to continue their professional development, and provide a better life for their children.

**Reshma Bequm** is an aspiring social worker, and she is in the process of completing courses such as English as a Second Language (ESL) so that she can enroll in George Mason University to become a social worker. Reshma came to the U.S. in 2007 from Bangladesh, and she is a single parent of a young child.

**Rochelle Compton** is an aspiring teacher, who has always had a dream of educating youth. She has completed studies at Northern Virginia Community College, and she will soon earn her license to teach in the Commonwealth of Virginia. Rochelle is a single parent with two young children.

Each winner will receive \$2,500 to assist them with their educational expenses.

## Chapter Operations

### Treasurer's Report – May 2010

Operating Account	\$ 4,074.30
Alliance Funds	\$ 16,824.18
TOTAL OPERATING	\$ 20,898.48



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**Gala, Casino and Silent Auction  
Reservation Form  
Executive Women International  
Business Career Development Program (B/C/DP)  
November 6, 2010**

**Top of the Town  
Arlington, VA**

*EWI B/C/DP is a nonprofit organization chartered under section 501 (c)(3) of the Internal Revenue Code  
(Tax ID Number 74-2456897)*

***Please Reserve my tickets for the EWI Gala***

***\$100 per person      \$175 per couple***

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Number of Tickets \_\_\_\_\_

I cannot attend. Please accept my contribution of \$ \_\_\_\_\_

Make checks payable to *Executive Women International, Washington DC*

Mail to: Paula Heichel  
Wells Fargo Advisors  
1133 Connecticut Avenue  
Washington, DC 20036

Phone: 202-861-4475  
Fax: 202-861-4513

[paula.heichel@wfadvisors.com](mailto:paula.heichel@wfadvisors.com)



The Business/Career/Development Programs of  
EWI of Washington DC  
Are made possible, in part, by the generous contributions of these member firms:



**EWI Mission Statement**

Our mission is to bring together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development
- Encouraging community involvement

**CALENDAR OF EVENTS**

*Meetings are held on the 2<sup>nd</sup> Wednesday of the month unless otherwise noted.*

**June 9, 2010**

Firm Night  
Karin's Custom Images & Wells Fargo Advisors  
Catered by Mindy's Catering  
Offices of Wells Fargo

**July**

NO MEETING

**August 11, 2010**

Firm Night  
Price Modern  
@ Haworth  
Catered by Mindy's Catering

**November 6, 2010**

EWI Gala Fundraiser  
Top of the Town  
\* \* \* \* \*

**June 12, 2010**

Women's Symposium  
Hosted by  
EWI of Richmond  
Richmond, VA

**September 23-25, 2010**

63<sup>rd</sup> Leadership  
Conference  
& Annual Meeting  
Kansas City, MO

***Member Firms***

- 24/7 Technology Solutions, Inc.
- A Thyme to Taste
- Alternate Perspectives, Inc.
- American Clinical Lab Association (ACLA)
- Austin-Weston Center for Cosmetic Surgery
- Best Messenger
- Columbia Lighthouse for the Blind
- FMC Corporation
- Goodyear Tire & Rubber Company
- Gray Loeffler, LLC
- H Street Ventures
- Karin's Custom Images
- La Musa
- Metro Floors
- Mindy's Catering
- Pepsi Beverages Company
- Price Modern
- SunTrust Bank
- Susan I. Wranik Associates
- TRAK Companies
- Verizon
- Wells Fargo Advisors
- Wisdom & Williams
- York Flowers



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